

“Well-behaved women rarely make history.”

-Laurel Thatcher Ulrich



Be Fearless Sponsorship Opportunities **International Women’s Day (March 8)** **Women’s History Month (March 2024)**

Join us in a unique opportunity to shake-up the status quo and support women’s empowerment through running – locally and globally. Sponsorship will reach an expansive audience of over 150,000 followers and supporters.

Gifts benefit 261 Fearless, Inc., a 501(c) 3 nonprofit organization.

Revolutionaries - \$10,000 Gift

- **Exclusive International Women’s Day video** featuring Kathrine Switzer presenting your corporation as a Revolutionary - posted on 261 Fearless, Inc.’s YouTube Channel and social media networks, Kathrine Switzer’s social media channels, as well as your company’s social media channels.
- **Prominent logo or listing** in our 261 Fearless International Women’s Day social media campaign, featuring 4 separate posts and including tagging and linking.
- **A call to action** with our local 261 Fearless Clubs, club members, friends, and followers to share posts to their social media pages and personal networks.
- **Month-long social media* posts** (1 per week) with a prominent logo or listing.
- **Featured recognition** in our Women’s History Month special edition **Eblast**.
- **Featured recognition** listing and linking on our **261 Fearless, Inc. website**.

Trailblazers - \$5,000 Gift

- **Logo or listing** in our 261 Fearless International Women’s Day social media campaign, featuring 4 separate posts and including tagging and linking.
- **A call to action** with our local 261 Fearless Clubs, club members, friends, and followers to share posts to their social media pages and personal networks.
- **Month-long social media* posts** (1 per week) with logo or listing.
- **Featured recognition** on our Women’s History Month special edition **Eblast**.
- **Featured recognition** listing and linking on our **261 Fearless, Inc. website**.

Change-Makers - \$2,500 Gift

- **Logo or listing** in our 261 Fearless International Women’s Day social media campaign, featuring 4 separate posts and including tagging and linking.
- **A call to action** with our local 261 Fearless Clubs, club members, friends, and followers to share the posts to their social media page and personal networks.
- **Featured recognition** listing and linking on our **261 Fearless, Inc. website**.

****Social media outlets include Facebook, Instagram, LinkedIn, YouTube***

Sponsorship Form

Company Name /Recognition Name (if different)

Mailing Address and Website

Contact Name/Title

Email

Telephone Number

SPONSORSHIP LEVEL

€ **Revolutionaries** (\$10,000)

€ **Trailblazers** (\$5,000)

€ **Change-Makers** (\$2,500)

Signature

For questions please contact Kim Chaffee at charityrunning@261fearless.org.